



Women Racing for Women

The Atlantic Highlands Yacht Club Race Committee

## 19<sup>th</sup> Annual Ms. Race Charity Regatta – August 19, 2023 Women Wind Warriors

The Ms. Race is a charity race event hosted by the Atlantic Highlands Yacht Club with proceeds donated to *180 Turning Lives Around*. *180* is a 501(c)(3) non-profit organization “dedicated to ending domestic and sexual violence”. Ms. Race competitors race on boats with all female captain and crew – *Women Racing for Women*. Please help us achieve our goal to exceed last year’s total fundraising for *180 Turning Lives Around*.

### Sponsorship Levels

#### Platinum Sponsor \$1200 minimum donation

This sponsorship includes the Premium Event Sponsor benefits *plus* your Sponsor Banner displayed throughout the Ms. Race Event.

*Ad placement includes choice of Back Cover or an Inside Cover  
Based on Availability*

#### Premium Event Sponsor \$400

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo featured throughout the event and on the AHYC Ms. Race Website, on the Ms. Race T-shirt and on the Ms. Race Event Poster.

#### Event Sponsor \$300

Full Page Sponsor Advertisement in the Ms. Race Event Program

Your Company Logo on the AHYC Ms. Race Website, a company listing on the Ms. Race T-Shirt, and recognition on the Ms. Race Event Poster.

#### Gold Sponsor \$250

Half page Ad in the Ms. Race Event Program

#### Silver Sponsor \$150

Third page Ad or Business Card Ad in Ms. Race Event Program

#### Bronze Sponsor \$100

Sponsor Recognition in the Ms. Race Event Program

Make check payable to: **AHYC** and please note *AHYC Ms. Race* on memo line of the check. Please mail the check & form to: *Emily Smith, AHYC Ms. Race Committee Treasurer, 11 Sixth Avenue, Atlantic Highlands, NJ 07716.*

Email your Sponsor Advertisement and T-shirt Logo to [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com) by July 30, 2023.

Format your ad for the Ms. Race Sponsor Book as follows:

Full page ad: 5”w x 7.5”h    Half page ad: 5”w x 3.5”h    Third page ad: 4”w x 2.38”h

\*Platinum, Premium, Event, Gold, and Silver Sponsors should provide Sponsor Book artwork (minimum 300 dpi).

\*Platinum and Premium Sponsors should provide high resolution Logo (minimum 1200 dpi) or Vector Image for T-shirt.

For additional information, see [www.ahyc.net](http://www.ahyc.net) or email us at [ahyc.ms.race@gmail.com](mailto:ahyc.ms.race@gmail.com)

Sponsor Name: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_